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NAICS: 541618 (P), 541611, 541990

PSC: R408, R499, B545, B555, R410, R405, R406, R410, R420



Capability Statement

Kulik Strategic Advisers, Inc. (KSA) is a SBA-certified WOSB, WBE, by WBENC. This small business specializes in strategic consulting for public health and human service organizations. Founded in 2019, KSA supports counties, cities, states, FQHCs, and tribal governments with needs assessments, strategic and operational planning, grant infrastructure, policy-driven solutions, and PHAB accreditation. With national reach, KSA delivers measurable outcomes and a 95% federal grant success rate.



Core Competencies

- Community Needs Assessments – Generic and Topic Specific (Aging/Behavioral Health/Children).
- Human Service Assessments.
- Community Health Assessments/Health Improvement Plans.
- Public Health Accreditation Board Expertise – New Accreditation, Re-Accreditation and PHAB Ongoing Support.
- Strategic Plans with Monitoring and Evaluation Plans.
- Legislative Support in Medicaid & Federal Funding for Health & Human Services.
- Federal Grant Identification and Development.
- Quantified Social Determinants of Health.
- Operational and Performance Measurement Assessment Expertise.
- Asset Maps for Workforce Development, Human Services Organizations.
- Managed Care and Value-Based Contracting.



Differentiators

- Personalized executive-level oversight on all contracts.
- Deliverable Expectation Enabling Document (DEED) methodology for tracking and execution.
- Completion of MAPP 2.0 assessments cited by clients.
- Bilingual and bicultural sensitivity.
- Proven ability to exceed statistical sample goals for inclusive community engagement.



Past Performance

St. Louis City & County Health Department (MO)

Dates: October 2021 - September 2022

Value: \$175,000

Details: Community Health Assessment & Community Health Improvement Plan
Public Health Accreditation Board reaccreditation

City of Allentown / Allentown Health Bureau (PA)

Dates: 2023 - 2024

Value: \$178,400

Details: Community Health Assessment & Community Health Improvement Plan
Public Health Accreditation Board initial accreditation

Town of Brookline, Department of Health & Human Services (MA)

Dates: 2023 - 2024

Value: \$98,500

Details: Human Services Assessment and Gap Analysis

Napa County Health & Human Services Agency (CA)

Dates: 2023 - 2024

Value: \$79,458

Details: Strategic Plan with Monitoring and Evaluation Plan

City of Joplin Department of Health (MO)

Dates: 2025

Value: \$70,000

Details: Operations Assessment, Performance Measurement & Strategic Plan